



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1349598

Schedule Dates 08/22/12-08/27/12
Advertiser Americans for Prosperity (22300)
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand AMERICANS FOR PROSPERITY (305155)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 1847
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments AMERICANS FOR PROSPE
AMERICANS FOR PROPSPERITY

Date Entered 08/02/12
Last Modified 08/02/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09781963
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,051.00
Net Total \$34,289.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Aug. 2012	31	\$31,930.00
Sep. 2012	9	\$8,410.00
Grand Total:	40	\$40,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	08/22/12-08/24/12	2	:30	7A- 8A (EST)				1	1	1			3	\$1,000.00	\$3,000.00	Asheville (WLOS)	GMA LEVEL 2	8/2/12
2.0	Normal Line / News	08/22/12-08/24/12	2	:30	11:58:41A- News-News 13 at Noon	2			X	X	X			2	\$550.00	\$1,100.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
3.0	Normal Line / News	08/22/12-08/24/12	2	:30	12:30P- News-News 13 at 1230p	2			X	X	X			2	\$450.00	\$900.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
4.0	Normal Line / News	08/22/12-08/24/12	2	:30	4:59P- News-News 13 First News At 5p				1	1	1			3	\$1,000.00	\$3,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
5.0	Normal Line / News	08/22/12-08/24/12	2	:30	6P- 7P (EST)	2			X	X	X			2	\$1,800.00	\$3,600.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
6.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	6:58:50P- Wheel of Fortune				1	1	1			3	\$1,500.00	\$4,500.00	Asheville (WLOS)	WHEEL LEVEL 2	8/2/12
7.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	7:28:30P- Jeopardy	2			X	X	X			2	\$1,700.00	\$3,400.00	Asheville (WLOS)	JEOPARDY LEVEL 2	8/2/12
8.0	Normal Line / News	08/22/12-08/24/12	2	:30	11:35P- ABC-Nightline				1	1	1			3	\$550.00	\$1,650.00	Asheville (WLOS)	NITELINE LEVEL 2	8/2/12
9.0	Normal Line / News	08/22/12-08/24/12	2	:30	5A- News-News 13 Early Sam				1	1	1			3	\$260.00	\$780.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
10.0	Normal Line / News	08/22/12-08/26/12	2	:30	10:59:56P- News-News 13 11p Late News				1	1	1	1	1	5	\$1,300.00	\$6,500.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
11.0	Normal Line / News	08/25/12-08/25/12	2	:30	6P- 7P (EST)	1						X			\$700.00		Asheville (WLOS)	NEWS LEVEL 2	8/2/12

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11.0.1	Closed Preempt	08/25/12															Asheville (WLOS)	Live Program Overrun/Spot	
12.0	Normal Line / News	08/26/12-08/26/12	2	:30	8A- 8C-Good Morning America Sunday	1							X	1	\$500.00	\$500.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
13.0	Normal Line / News	08/26/12-08/26/12	2	:30	6P- 7P (EST)	1							X	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
14.0	Normal Line / Prime	08/26/12-08/26/12	2	:30	6:58:56P- 8C-Americas Funniest Home Videos (Sunday)	1							X	1	\$2,200.00	\$2,200.00	Asheville (WLOS)	AFV LEVEL 2	8/2/12
15.0	Normal Line / News	08/27/12-08/27/12	2	:30	7A- 8A (EST)	1	X							1	\$1,000.00	\$1,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
16.0	Normal Line / News	08/27/12-08/27/12	2	:30	11:58:41A- News-News 13 at Noon	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
17.0	Normal Line / News	08/27/12-08/27/12	2	:30	12:30P- News-News 13 at 1230p	1	X							1	\$450.00	\$450.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
18.0	Normal Line / News	08/27/12-08/27/12	2	:30	4:59P- News-News 13 First News At 5p	1	X							1	\$1,000.00	\$1,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
19.0	Normal Line / News	08/27/12-08/27/12	2	:30	6P- 7P (EST)	1	X							1	\$1,800.00	\$1,800.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
20.0	Normal Line / SPOT	08/27/12-08/27/12	2	:30	6:58:50P- Wheel of Fortune	1	X							1	\$1,500.00	\$1,500.00	Asheville (WLOS)	WHEEL LEVEL 2	8/2/12

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21.0	Normal Line / News	08/27/12-08/27/12	2	:30	11:35P- A8C-Nightline	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	NITELINE LEVEL 2	8/2/12
22.0	Normal Line / News	08/27/12-08/27/12	2	:30	5A- News-News 13 Early 5am	1	X							1	\$260.00	\$260.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
23.0	Normal Line / News	08/27/12-08/27/12	2	:30	10:59:56P- News-News 13 11p Late News	1	X							1	\$1,300.00	\$1,300.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12

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